



## FEATURE SET

- 15mm and 19mm rod support; snap-on snap-off
- All aluminum construction
- Durable anodize finish
- Knob extensions allow configuration for any mattebox
- Accepts standard Arri accessories like whip, crank
- Accepts standard Arri marking discs (flat and beveled)
- Built like a brick shithouse
- Down for whatever

Pricing TBD but making every effort to keep things under **\$3000**.

We will most likely offer kits for different applications and different price tiers and allow people to upgrade later after we do an initial run of complete sets.

## WHAT'S THE DEAL?

Our aim is to create the most durable and flexible follow system on the market. Removable knobs, knob extensions and snap-on brackets will allow the unit to be configured for any camera currently available or that comes along in the future.

In order to maintain the highest standards, all manufacturing will be done on a CNC mill either in our workshop or outsourced to a Brooklyn-based CNC that manufactures parts for the the biggest names in the industry.

We also want you to know that this is real. We control our own manufacturing, design and build-up. We take the parts to the anodizer and pick them up. You'll never hear from us that a vendor dropped the ball and that something is compromised.

## WHO ARE YOU GUYS?

BSRT stands for Bedford Stuyvesant Research Technology. We represent the Bed-Stuy neighborhood of Brooklyn, known for its manufacturing history and rampant Hasidic Judaism.

Our team consists of a machinist who regularly performs contract work for NASA and JPL, a NYC-based cinematographer with years of shooting and 1st AC experience as well as an economics degree. There's also an MIT-educated mechanical engineer with contract experience for Boeing and Dell but he's mainly the money and operations guy. We might let him design a bracket or two if he's nice.

Basically, we have all the necessary subject matter expertise and experience to do a good job. Who wants camera parts designed by anything but the smartest fellas?